

# Bemidji State University

## **BUAD 3569: Computer Application in Promotion Management**

### **A. COURSE DESCRIPTION**

Credits: 3

Lecture Hours/Week: \*.\*

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

This course focuses on computerized analysis and presentation packages for the IBM PC and its promotion functions. Prerequisites: BUAD 2280 and BUAD 3361; or consent of instructor and junior standing.

**B. COURSE EFFECTIVE DATES:** 08/20/1997 - 08/23/2015

### **C. OUTLINE OF MAJOR CONTENT AREAS**

None

### **D. LEARNING OUTCOMES (General)**

None

### **E. Minnesota Transfer Curriculum Goal Area(s) and Competencies**

None

### **F. LEARNER OUTCOMES ASSESSMENT**

As noted on course syllabus

### **G. SPECIAL INFORMATION**

None noted