

# Bemidji State University

## PHED 2109: Introduction to Sport Management

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: \*.\*

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

This course will help and assist the prospective sport management major to discover specialized training personnel positions in the rapidly growing sport management field. Concentration will be on the duties and tasks performed, and the competencies needed for a career in sport management. Students will conduct a formal interview with a professional to further discuss the duties, tasks and competencies needed for that professional's field of work.

**B. COURSE EFFECTIVE DATES:** 08/22/1997 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

### D. LEARNING OUTCOMES (General)

1. understand sport management as a field of study; overview, professional perspective, historical sketches, and thinking critical.
2. develop an understanding of the social and behavioral foundations of sport management.
3. develop an understanding of organizational and managerial foundations of sport management.
4. become familiar with various functional areas of sport management.
5. become familiar with opportunities the sport industry presents as career options.
6. develop an awareness of the major challenges confronting various segments of the industry.
7. develop an understanding of sport management research.
8. develop an awareness of the importance of a quality field experience.
9. demonstrate knowledge of the above through exams and assignments.

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

### G. SPECIAL INFORMATION

None noted