Bemidji State University

POL 3420: Campaigns and Elections

A. COURSE DESCRIPTION
   Credits: 3
   Lecture Hours/Week: *.*
   Lab Hours/Week: *.*
   OJT Hours/Week: *.*
   Prerequisites: None
   Corequisites: None
   MnTC Goals: None
   Includes analysis of the congressional and presidential electoral process, including the role of political parties, interest groups, and the media. Prerequisite: POL 1200. (Might not be offered every year.)

B. COURSE EFFECTIVE DATES: 08/25/1997 - Present

C. OUTLINE OF MAJOR CONTENT AREAS
   1. American Political Parties & Party Organizations
   2. Campaign Finance
   3. Campaign Work
   4. Elections & Political Parties
   5. Organized Groups in the Political Process
   6. Presidential Elections
   7. Presidential Nominations
   8. State & Local Election
   9. State & Local Nominations
   10. The Media & the Electoral Process
   11. The Morning After: Analysis & Implications
   12. Voting & Other Forms of Participation

D. LEARNING OUTCOMES (General)
   1. have a better understanding of our electoral processes.
   2. learn the theory and practice of campaign politics.
   3. be an active participant and analyst in campaign politics.
   4. be introduced to various campaign techniques.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies
   None

F. LEARNER OUTCOMES ASSESSMENT
   As noted on course syllabus

G. SPECIAL INFORMATION
   None noted