

# Bemidji State University

## **POL 3420: Campaigns and Elections**

### **A. COURSE DESCRIPTION**

Credits: 3

Lecture Hours/Week: \*.\*

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Includes analysis of the congressional and presidential electoral process, including the role of political parties, interest groups, and the media. Prerequisite: POL 1200. (Might not be offered every year.)

**B. COURSE EFFECTIVE DATES:** 08/25/1997 - Present

### **C. OUTLINE OF MAJOR CONTENT AREAS**

1. American Political Parties & Party Organizatins
2. Campaign Finance
3. Campaign Work
4. Elections & Political Parties
5. Organized Groups in the Political Process
6. Presidential Elections
7. Presidential Nominations
8. State & Local Election
9. State & Local Nominations
10. The Media & the Electoral Process
11. The Morning After: Analysis & Implications
12. Voting & Other Forms of Participation

### **D. LEARNING OUTCOMES (General)**

1. have a better understanding of our electoral processes.
2. learn the theory and practice of campaign politics.
3. be an active participant and analyst in campaign politics.
4. be introduced to various campaign techniques.

### **E. Minnesota Transfer Curriculum Goal Area(s) and Competencies**

None

### **F. LEARNER OUTCOMES ASSESSMENT**

As noted on course syllabus

### **G. SPECIAL INFORMATION**

None noted