

Bemidji State University

MASC 1840: Introduction to Media Writing

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: *.*

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Applied aspects of techniques and styles of writing for mass media. Students should gain an understanding of elements common to all writing for the mass media and the differences among them. This course requires basic keyboarding skills. Liberal Education Categories 6 & 11.

B. COURSE EFFECTIVE DATES: 10/13/1997 - 08/20/2017

C. OUTLINE OF MAJOR CONTENT AREAS

None

D. LEARNING OUTCOMES (General)

None

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted