

Bemidji State University

MASC 2100: Minorities in the Media

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: *.*

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: Goal 07 - Human Diversity, Goal 09 - Ethical/Civic Resp, Goal 07 - Human Diversity

Theoretical and applied aspects of the coverage of disenfranchised groups by the mass media. Students should gain an understanding of the complexity of the cultural, political, and economic forces that shape media coverage of disenfranchised groups. Through case studies, research, class discussion, and reporting and producing one or more stories, students learn how groups outside the power structure in society are portrayed in the mainstream media. Liberal Education Goal Areas 7 & 9.

B. COURSE EFFECTIVE DATES: 11/06/2001 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Grammar, Structure and Usage
2. Review
3. Profile
4. Interview
5. News Copy
6. Press Release
7. New Media

D. LEARNING OUTCOMES (General)

1. be judged by their writing.
2. have a level of written fluency that will provide a standard by which others evaluate them.
3. write so that they are enabled to control information and perception.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

Goal 07 - Human Diversity

1. No Competencies Indicated

Goal 09 - Ethical/Civic Resp

1. No Competencies Indicated

Goal 07 - Human Diversity

1. Understand the development of and the changing meanings of group identities in the United States' history and culture.
2. Demonstrate an awareness of the individual and institutional dynamics of unequal power relations between groups in contemporary society.
3. Analyze their own attitudes, behaviors, concepts and beliefs regarding diversity, racism, and bigotry.
4. Describe and discuss the experience and contributions (political, social, economic, etc.) of the many groups that shape American society and culture, in particular those groups that have suffered discrimination and exclusion.
5. Demonstrate communication skills necessary for living and working effectively in a society with great population diversity.

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted