

# Bemidji State University

## MASC 2700: Reporting and Writing

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: \*.\*

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Applied aspects of reporting, researching and writing stories for the mass media. Students shall gain competency in gathering and synthesizing data and producing written news stories in a timely manner. Lectures, discussion and projects cover the techniques of gathering information from a variety of sources and writing it in various news formats. The course may require working with campus media. Prerequisite: MASC 1840.

**B. COURSE EFFECTIVE DATES:** 08/24/2009 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

1. Observation
2. Description
3. Interviewing
4. AP Style
5. Proofreading Marks
6. Sources
7. Story Ideas
8. Structure
9. Leads
10. Headlines
11. Basic photojournalism
12. News judgment
13. Research
14. Revision
15. Great writing

**D. LEARNING OUTCOMES (General)**

1. develop your news judgment
2. refine your ability to focus stories
3. learn how to apply journalistic ethics to specific situations
4. understand how the First Amendment applies to everyday journalism
5. improve your reporting skills, especially research and first-hand observation
6. become more proficient and comfortable approaching/interviewing people
7. improve your media writing and story organization skills
8. use online resources more efficiently and effectively
9. learn to use the Associated Press copy style

**E. Minnesota Transfer Curriculum Goal Area(s) and Competencies**

None

**F. LEARNER OUTCOMES ASSESSMENT**

As noted on course syllabus

**G. SPECIAL INFORMATION**

None noted