

# Bemidji State University

## MASC 3500: Media Design

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: \*.\*

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites:

- MASC 1840 - Introduction to Media Writing

Corequisites: None

MnTC Goals: None

Study and application of the elements of design used in producing magazines, newspapers, and corporate communication pieces such as brochures and newsletters, as well as basic design for online content. Students work with current desktop publishing software and learn production principles and considerations in creating communication pieces.

**B. COURSE EFFECTIVE DATES:** 07/31/2012 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

None

### D. LEARNING OUTCOMES (General)

None

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

### G. SPECIAL INFORMATION

None noted