

# Bemidji State University

## TADD 3578: Digital Print/Typography and Grid

### A. COURSE DESCRIPTION

Credits: 4

Lecture Hours/Week: \*.\*

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

A theoretical and practical study of the visual nature and expressive potential of digital type forms as a fundamental tool of the graphic designer. Students also practice digital print production that includes preparation of all digital typographic and/or graphic assets, and digital layout assembly to create single, spot, and process color documents. Prerequisites: TADD 2440 and 2.75 overall GPA, or consent of instructor.

**B. COURSE EFFECTIVE DATES:** 08/26/2013 - 08/21/2016

### C. OUTLINE OF MAJOR CONTENT AREAS

None

### D. LEARNING OUTCOMES (General)

None

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

### G. SPECIAL INFORMATION

None noted