

Bemidji State University

TADD 3578: Digital Print/Typography and Grid

A. COURSE DESCRIPTION

Credits: 4

Lecture Hours/Week: *.*

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

A theoretical and practical study of the visual nature and expressive potential of digital type forms as a fundamental tool of the graphic designer. Students also practice digital print production that includes preparation of all digital typographic and/or graphic assets, and digital layout assembly to create single, spot, and process color documents. Prerequisites: TADD 2440 and 2.75 overall GPA, or consent of instructor.

B. COURSE EFFECTIVE DATES: 08/26/2013 - 08/21/2016

C. OUTLINE OF MAJOR CONTENT AREAS

None

D. LEARNING OUTCOMES (General)

None

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted