

# Bemidji State University

## TADD 4569: Advanced Exhibit Design

### A. COURSE DESCRIPTION

Credits: 4

Lecture Hours/Week: \*.\*

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Advanced application of exhibit industry design concepts. Includes custom booths, exhibit construction systems, and flexible modular/portable designs. Students are also engaged in various aspects of project management, cost estimation, and budgeting. Prerequisites: TADD 3568, TADD 3569, or consent of instructor.

**B. COURSE EFFECTIVE DATES:** 06/03/2013 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

1. Study of FormZ, Exhibit construction systems, Cost estimating and budgeting, Modular booth design, Traffic flow, Presentations and critiques

### D. LEARNING OUTCOMES (General)

1.
  - ¿ Students will apply the principles of design and visual organization to the design of trade show exhibits and environments.
  - ¿ Students will be able to critique a design solution
  - ¿ Students will research and apply materials to individual design solutions.
  - ¿ Students will understand the basics and execution of an RFP.
  - ¿ Students will apply appropriate materials to trade show exhibits and environments.
  - ¿ Students will apply interactivity of various forms to the design of a museum/educational exhibit
  - ¿ Students will be able to identify various approaches to traffic flow in an environment
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### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

### G. SPECIAL INFORMATION

None noted