Bemidji State University

MASC 2330: Headwaters Film Fest

A. COURSE DESCRIPTION

Credits: 2
Lecture Hours/Week: *.*
Lab Hours/Week: *.*
OJT Hours/Week: *.*
Prerequisites: None
Corequisites: None
MnTC Goals: None

Event planning is a sought after skill. Students work in teams to plan and organize the programming, hospitality, fundraising, communication, promotion, judging management and technical parts of a large event - the Headwaters Film Fest.

B. COURSE EFFECTIVE DATES: 08/22/2016 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Event planning and implementation for a large event - The Headwaters Film Fest.
2. Working collaboratively as productive teams.
3. Planning using standard project management templates and techniques.
4. Evaluating and critiquing student entries to the Headwaters Film Fest.

D. LEARNING OUTCOMES (General)

1. Work together collaboratively as a productive team for an assigned area (this is a 21st century skill that is in great demand). Areas include: Director, Programming, Judging Management, Communication, Promotion, Hospitality, Technical, and Development/Sponsorship.
2. Develop and establish written ground and operational rules for working together.
3. Research, create, present and execute a plan and timeline for their area using standard project management techniques.
4. Research, develop and present budgets for their plan - zero budget, low budget and dream budget.
5. Screen, evaluate and critique Headwaters Film Fest student entries.
6. Students will select the student films that will be screened and will determine the prize winners.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted