**Bemidji State University**

**MASC 4840: Portfolio**

**A. COURSE DESCRIPTION**

Credits: 1

Lecture Hours/Week: *.*

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

This course helps students organize and complete a professional portfolio. Students will present their portfolio to faculty and media professionals, and they will receive a constructive, one-on-one evaluation of their work from a variety of media, marketing and advertising professionals. Prerequisite(s): MASC 2780, Mass Communication or Marketing Communication major and have senior status.

**B. COURSE EFFECTIVE DATES:** 08/21/2017 - Present

**C. OUTLINE OF MAJOR CONTENT AREAS**

None

**D. LEARNING OUTCOMES (General)**

None

**E. Minnesota Transfer Curriculum Goal Area(s) and Competencies**

None

**F. LEARNER OUTCOMES ASSESSMENT**

As noted on course syllabus

**G. SPECIAL INFORMATION**

None noted