

# Minnesota State University Moorhead

## **MKTG 497: Problems in Marketing**

### **A. COURSE DESCRIPTION**

Credits: 1,3,2

Lecture Hours/Week: 0

Lab Hours/Week: 0

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Individual inquiry into theoretical or applied aspects of marketing not covered in regular curriculum.

### **B. COURSE EFFECTIVE DATES: 06/01/1995 - 02/01/2016**

### **C. OUTLINE OF MAJOR CONTENT AREAS**

None

### **D. LEARNING OUTCOMES (General)**

None

### **E. Minnesota Transfer Curriculum Goal Area(s) and Competencies**

None

### **F. LEARNER OUTCOMES ASSESSMENT**

As noted on course syllabus

### **G. SPECIAL INFORMATION**

None noted