

# Minnesota State University Moorhead

## MC 327: Creating a Newsletter

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

The objectives of this course are to provide students with the training and theoretical background to create a newsletter intended for dissemination to target publics, with a component on internal and external corporate communications.

**B. COURSE EFFECTIVE DATES:** 12/13/2002 - 09/18/2013

### C. OUTLINE OF MAJOR CONTENT AREAS

None

### D. LEARNING OUTCOMES (General)

None

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

### G. SPECIAL INFORMATION

None noted