

Minnesota State University Moorhead

MC 327: Creating a Newsletter

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

The objectives of this course are to provide students with the training and theoretical background to create a newsletter intended for dissemination to target publics, with a component on internal and external corporate communications.

B. COURSE EFFECTIVE DATES: 12/13/2002 - 09/18/2013

C. OUTLINE OF MAJOR CONTENT AREAS

None

D. LEARNING OUTCOMES (General)

None

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted