

Minnesota State University Moorhead

MUS 166: Record Company Operations

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

This is the first course in a sequence devoted to the music and entertainment business. Topics include: record label types-major, affiliate, and independent: "Artist and Repertoire"; marketing and sales; distribution and retail; recording contracts and royalty statements; delivery methods-vinyl, CD, and internet downloads. Students will gain practical experience in the workings of a record company by helping to produce the annual Dragon Tracks CD.

B. COURSE EFFECTIVE DATES: 08/25/2008 - 05/01/2016

C. OUTLINE OF MAJOR CONTENT AREAS

None

D. LEARNING OUTCOMES (General)

None

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted