

# Minnesota State University Moorhead

## MUS 166: Record Company Operations

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

This is the first course in a sequence devoted to the music and entertainment business. Topics include: record label types-major, affiliate, and independent: "Artist and Repertoire"; marketing and sales; distribution and retail; recording contracts and royalty statements; delivery methods-vinyl, CD, and internet downloads. Students will gain practical experience in the workings of a record company by helping to produce the annual Dragon Tracks CD.

**B. COURSE EFFECTIVE DATES:** 08/25/2008 - 05/01/2016

### C. OUTLINE OF MAJOR CONTENT AREAS

None

### D. LEARNING OUTCOMES (General)

None

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

### G. SPECIAL INFORMATION

None noted