

Minnesota State University Moorhead

ART 480: Professional Practices in Art

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Consideration of social, economic and legal concerns of the contemporary visual artist. Topics include: Art law, copyright law, portfolio development, exhibition preparation, and other issues pertinent to performance in the professional art world. This course is open to senior-level and BFA students.

B. COURSE EFFECTIVE DATES: 01/14/2013 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Career planning, including strategic career plan
2. Promotional materials, including developing resume, business card, website, artist biography, statement, digital portfolio, and writing a press release
3. Legal issues, including copyright, contracts and rights
4. Documentation, including photographing work and inventories
5. Finance management, including taxes, insurance and bookkeeping
6. Grant writing

D. LEARNING OUTCOMES (General)

1. Ability to communicate as an artist both orally and in writing in a variety of professional contexts.
2. Tools necessary for a successful transition into career.
3. Working knowledge of the business of art.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted