

Minnesota State University Moorhead

ART 304B: Visual Concepts and Research

A. COURSE DESCRIPTION

Credits: 4

Lecture Hours/Week: *.*

Lab Hours/Week: 6

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Visual Concepts and Research will explore visual semiotics and the study of signs and symbols. How metaphors can help to visually explain ideas to a user/viewer. What is the creative process and how to apply it to graphic design. The application of research, analysis, and intuition.

B. COURSE EFFECTIVE DATES: 03/04/2013 - 02/26/2014

C. OUTLINE OF MAJOR CONTENT AREAS

None

D. LEARNING OUTCOMES (General)

None

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted