

# **Minnesota State University Moorhead**

## **BUS 229: Introduction to Entrepreneurship**

### **A. COURSE DESCRIPTION**

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Students will evaluate the business skills and commitment necessary to successfully operate an entrepreneurial venture and review the challenges and rewards of entrepreneurship.

**B. COURSE EFFECTIVE DATES:** 08/20/2012 - Present

### **C. OUTLINE OF MAJOR CONTENT AREAS**

### **D. LEARNING OUTCOMES (General)**

1. Explain the nature of entrepreneurship as a method of business ownership.
2. Explore the characteristics of an Entrepreneur.
3. Examine the advantages and disadvantages of entrepreneurship as a career choice.
4. Evaluate the skills necessary to operate and grow a business.
5. Evaluate the methods of entering an entrepreneurial venture.
6. Determine the role of an entrepreneurship in the student's future.
7. Analyze strategic marketing and management for the Entrepreneur.

### **E. Minnesota Transfer Curriculum Goal Area(s) and Competencies**

None

### **F. LEARNER OUTCOMES ASSESSMENT**

As noted on course syllabus

### **G. SPECIAL INFORMATION**

None noted