

# Minnesota State University Moorhead

## ART 304B: Visual Concepts and Research

### A. COURSE DESCRIPTION

Credits: 4

Lecture Hours/Week: \*.\*

Lab Hours/Week: 6

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Visual Concepts and Research will explore visual semiotics and the study of signs and symbols. How metaphors can help to visually explain ideas to a user/viewer. What is the creative process and how to apply it to graphic design. The application of research, analysis, and intuition.

**B. COURSE EFFECTIVE DATES:** 03/04/2013 - 02/26/2014

### C. OUTLINE OF MAJOR CONTENT AREAS

None

### D. LEARNING OUTCOMES (General)

None

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

### G. SPECIAL INFORMATION

None noted