

# Minnesota State University Moorhead

## GDES 203: Introduction to Graphic Design

### A. COURSE DESCRIPTION

Credits: 4

Lecture Hours/Week: 4

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites:

This course requires the following prerequisite

ART 101 - Basic Drawing I

Corequisites: None

MnTC Goals: None

Studio inquiry into the nature of graphic design. Including: Visual problem-solving, introduction to typography, symbols, lettermarks, logotypes, publication design, information design, three-dimensional design, as well as client/designer relations, studio operations and production procedures.

**B. COURSE EFFECTIVE DATES:** 02/27/2014 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

### D. LEARNING OUTCOMES (General)

1. Used effectively and ethically graphic design is a powerful visual tool
2. Develop critical thinking
3. Understand clients/audience/society needs
4. Ability to solve visual problems through the knowledge of design principals, typography, visual concepts, composition, and theories
5. Develop the ability to compose successful design solutions

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

### G. SPECIAL INFORMATION

None noted