

# Minnesota State University Moorhead

## GCOM 468: Interactive Multimedia Studio

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites:

This course requires the following prerequisite  
GCOM 368 - Advanced Web Design

Corequisites: None

MnTC Goals: None

Interactive Multimedia Studio provides students with the opportunity for high-level studio practice in multimedia design. It builds sequentially upon the skills and knowledge of multimedia by providing a focus on creative image and media production for a range of art and design applications.

**B. COURSE EFFECTIVE DATES:** 02/01/2015 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

### D. LEARNING OUTCOMES (General)

1. Apply creativity, problem-solving, research and project development directly associated with multimedia design, digital imaging and interactive media to explore a range of creative solutions in response to project-based scenarios (i.e. individual, collaborative, group).
2. Conceive, create and realize media assets (i.e. digital images, video, sound) and productions (i.e. interface designs, temporal and spatial elements, interactives) with increased expertise (i.e. skill, confidence and proficiency) appropriate to an advanced level of studio practice in the discipline.
3. Demonstrate an increased technical proficiency across the development, acquisition, creation and production of digital media, using industry standard software applications, peripheral devices and addressing the requirements of a variety of delivery platforms.
4. Display a developed creative approach, personalized artistic expression and awareness of the many different genres and applications of multimedia commensurate with an advanced level of studio practice.
5. Produce creative multimedia outcomes with increased conceptual understanding of design principles, end-user considerations, interactivity, visual language and communication that takes into account the professional, industry-related demands of multimedia practice.

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

### G. SPECIAL INFORMATION

None noted