

Minnesota State University Moorhead

BUS 101: Business First Year Experience

A. COURSE DESCRIPTION

Credits: 1

Lecture Hours/Week: 1

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

This course is designed to introduce students to the academic disciplines offered in the School of Business by requiring short essays, utilizing research, and providing guest speakers in accounting, finance, marketing, management, and international business. Speakers will provide advice on how students can get the most out of their college years and what the business world expects of new hires. Students will also learn how to develop a degree plan that will help track their progression through their years at MSUM.

B. COURSE EFFECTIVE DATES: 08/22/2011 - 02/01/2017

C. OUTLINE OF MAJOR CONTENT AREAS

None

D. LEARNING OUTCOMES (General)

None

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted