

# Minnesota State University Moorhead

## COMM 200: Visual Communications

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

A survey of the visual components that make up mass communications, including structural elements, psychological effects, and general visual literacy.

**B. COURSE EFFECTIVE DATES:** 09/09/2014 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

1. Survey of the visual components that make up mass communications, including structural elements, psychological effects, and general visual literacy.

### D. LEARNING OUTCOMES (General)

1. Students will gain increased ability to analyze and critique visual media.

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

### G. SPECIAL INFORMATION

None noted