

Minnesota State University Moorhead

ENTR 229: Introduction to Entrepreneurship

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Students will evaluate the business skills and commitment necessary to successfully operate an entrepreneurial venture and review the challenges and rewards of entrepreneurship.

B. COURSE EFFECTIVE DATES: 02/02/2016 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

D. LEARNING OUTCOMES (General)

1. Explain the nature of entrepreneurship as a method of business ownership.
2. Explore the characteristics of an Entrepreneur.
3. Examine the advantages and disadvantages of entrepreneurship as a career choice.
4. Evaluate the skills necessary to operate and grow a business.
5. Evaluate the methods of entering an entrepreneurial venture.
6. Determine the role of an entrepreneurship in the student's future.
7. Analyze strategic marketing and management for the Entrepreneur.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted