

# North Hennepin Community College

## ART 1270: Digital Video Production

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: \*.\*

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: Goal 06 - Humanities/Fine Arts

This course introduces basic video production concepts and techniques with an emphasis on using the elements of motion and sound as creative artistic tools. Students will critically analyze video in terms of genre, context, meaning, visual language and form and then produce and edit their own short projects that explore creative and experimental applications of the medium rather than the traditional mass communication form. Students are encouraged to use their own computer for editing if possible. Basic knowledge of the computer is helpful.

**B. COURSE EFFECTIVE DATES:** 05/24/2010 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

1. Basic video camera skills and sound acquisition
2. Integration of motion and sound through computer editing.
3. Development of a personal video/film vision as well as critical thinking, visualizing, creative problem solving and design analysis skills emphasized in hands-on studio work, assignments, group reviews, critiques, individual assessments and final portfolio.

### D. LEARNING OUTCOMES (General)

1. Utilize and incorporate the cyclical interrelationship between the eye, the camera, sound, motion, editing and the digital video process in creating photographic images. (MnTC G6, comps.a, d; NHCC ELOs 1, 4)
2. Engage and utilize the craft of the digital video medium including acquisition of sound and computer editing to create, render and display a finished video based on conceptualized ideas for personal creative artistic expression. (MnTC G6, comps. a, b, c, d, e; NHCC ELOs 2, 4)
3. Demonstrate awareness of the scope and variety of digital video as a vehicle for personal creative expression. (MnTC G6, comps. a, b, c, e; NHCC ELO 3)
4. Critically evaluate and analyze video pieces. (MnTC G6, comps. a, b, c, e; NHCC ELO 3)
5. Appropriately apply a broad art vocabulary in class discussion and critiques. (MnTC G6, comps. a, b, c, e)

## **E. Minnesota Transfer Curriculum Goal Area(s) and Competencies**

### Goal 06 - Humanities/Fine Arts

1. Demonstrate awareness of the scope and variety of works in the arts and humanities.
2. Understand those works as expressions of individual and human values within an historical and social context.
3. Respond critically to works in the arts and humanities.
4. Engage in the creative process or interpretive performance.
5. Articulate an informed personal reaction to works in the arts and humanities.

## **F. LEARNER OUTCOMES ASSESSMENT**

As noted on course syllabus

## **G. SPECIAL INFORMATION**

1. Knowledge of Human Cultures and the Physical and Natural World --Through study in the sciences, mathematics, social sciences, humanities, histories, languages, the arts, technology and professions.
2. Intellectual and Practical Skills - Including: Inquiry and analysis; Critical and creative thinking ; Written and oral communication; Quantitative literacy; Information literacy; Teamwork and problem solving.
3. Personal and Social Responsibility and Engagement - Including: Civic knowledge and involvement; campus, local and global; Intercultural knowledge and competence; Ethical reasoning and action; Foundations and skills for lifelong learning .
4. Integrative and Applied Learning ; Including: Synthesis and advanced accomplishment across general education, liberal studies, specialized studies and activities in the broader campus community.