

# North Hennepin Community College

## BUS 2200: Principles of Management

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: \*.\*

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

This course is an introduction to the functions of management: planning, organizing, directing, and controlling. The course explores how each of the management functions are implemented to impact organizational efficiency and effectiveness. Local, national, and global environments are presented as strategic factors to be understood by contemporary managers. The importance of managing competitively and intelligently within a diverse environment is stressed. Situational cases are completed to reinforce decision-making in each of the function areas.

**B. COURSE EFFECTIVE DATES:** 05/10/2017 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

1. Management Theory
  - Ethics
  - Local, National & Global Environments
  - Strategic Outlook and Planning
  - Decision Making
  - Organizational Culture
  - Human Resource Law and Management
  - Change and Innovation
  - Quality Improvement
  - Interrelationships between operations, administrative, finance, information and marketing functions
  - Motivation
  - Diversity
  - Teams

#### **D. LEARNING OUTCOMES (General)**

1. Understand the four functions of management (planning, organizing, leading and controlling) and the type of executive management actives associated with each. (ELO 1)
2. Understand the historical and philosophical origins of management. (ELO 1)
3. Apply current management theories and practices. (ELO 4)
4. Understand the structure and design of organizations, and how managers effectively perform in this type of setting in order to accomplish goals. (ELO 1)
5. Understand the types and utility of systems and analyze how they are used to monitor and support achievement of strategic and tactical plans made by management. (ELO 1)
6. Apply the principles and practices of decision-making skills to activities and individual in "real-world" managerial environments. (ELO 4)
7. Understand the major ethical approaches, apply them to business situations and analyze their impact on management behavior. (ELO 1, 3)
8. Analyze the personal traits and skills of effective leaders. (ELO 1, 2)
9. Understand motivation in the workplace and apply motivation concepts to suggest improvements in the workplace. (ELO 1)
10. Understand and analyze the nature and role of organizational culture within an organization. (ELO 1, 2)
11. Understand how managers lead the process of organizational change. (ELO 1)
12. Analyze the advantages, disadvantages, and best practices of utilizing teams within organizations. (ELO 2)
13. Analyze the impact of changing demographics, increasing diversity, and globalization on the management process. (ELO 1, 2)

#### **E. Minnesota Transfer Curriculum Goal Area(s) and Competencies**

None

#### **F. LEARNER OUTCOMES ASSESSMENT**

As noted on course syllabus

#### **G. SPECIAL INFORMATION**

1. Knowledge of Human Cultures and the Physical and Natural World --Through study in the sciences, mathematics, social sciences, humanities, histories, languages, the arts, technology and professions.
2. Intellectual and Practical Skills - Including: Inquiry and analysis; Critical and creative thinking; Written and oral communication; Quantitative literacy; Information literacy; Teamwork and problem solving.
4. Integrative and Applied Learning - Including: Synthesis and advanced accomplishment across general education, liberal studies, specialized studies and activities in the broader campus community.