

# Dakota County Technical College

## MKTC 2060: Proposal Writing

### A. COURSE DESCRIPTION

Credits: 1

Lecture Hours/Week: 1

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

This course is an introduction to the proposal-writing and its role in the marketing cycle. It covers the skills needed and information required to write a compelling proposal. It also covers the components of a good proposal and factors that can result in a rejected proposal. Prerequisite: None.

**B. COURSE EFFECTIVE DATES:** 08/15/2004 - 12/31/2015

### C. OUTLINE OF MAJOR CONTENT AREAS

None

### D. LEARNING OUTCOMES (General)

None

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

### G. SPECIAL INFORMATION

None noted