

Dakota County Technical College

MKTC 2060: Proposal Writing

A. COURSE DESCRIPTION

Credits: 1

Lecture Hours/Week: 1

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

This course is an introduction to the proposal-writing and its role in the marketing cycle. It covers the skills needed and information required to write a compelling proposal. It also covers the components of a good proposal and factors that can result in a rejected proposal. Prerequisite: None.

B. COURSE EFFECTIVE DATES: 08/15/2004 - 12/31/2015

C. OUTLINE OF MAJOR CONTENT AREAS

None

D. LEARNING OUTCOMES (General)

None

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted