

Dakota County Technical College

SMGT 1166: Event Design

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Meeting and event planners who want to increase production value of their events will find this course important to achieving a well-designed and orchestrated event. This course provides a thorough knowledge of event design principles, processes and practices. Students will learn about the various decorative elements used in special events and how production factors integrate to produce a winning event. Prerequisites: None.

B. COURSE EFFECTIVE DATES: 05/15/2006 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

None

D. LEARNING OUTCOMES (General)

None

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted