

Dakota County Technical College

SMGT 1660: Introduction to Hospitality and Tourism

A. COURSE DESCRIPTION

Credits: 2

Lecture Hours/Week: 2

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

This course introduces students to the largest industry in the world - tourism and hospitality. Learn about management and operations of tourism and travel organizations such as visitor and convention bureaus, travel agencies, hotels/motels/resorts, airlines, cruise lines, tour operators, car rental companies, casinos, amusement parks and more. Prerequisites: None.

B. COURSE EFFECTIVE DATES: 08/25/2008 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

None

D. LEARNING OUTCOMES (General)

None

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted