

# Dakota County Technical College

## VCOM 2016: Typography and Layout II

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 2

Lab Hours/Week: 1

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

This course covers advanced typography and page layout skills. Students develop greater understanding of type as a key element of design. The course concentrates on designing with type, understanding the relationship between type families and type styles, selecting type for emotional impact, and using color and texture in type. Additional topics include font and image copyright requirements, and use of type and images for web and motion graphics. Students work toward creating effective marketing and advertising pieces through the practical application of typography and composition. The use of visual concepts is explored. Development and completion of a variety of assignments place emphasis on methods using page layout software.

Prerequisites: VCOM 1016 Typography and Layout I

**B. COURSE EFFECTIVE DATES:** 08/27/2012 - 12/31/2015

### C. OUTLINE OF MAJOR CONTENT AREAS

None

### D. LEARNING OUTCOMES (General)

None

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

### G. SPECIAL INFORMATION

None noted