

Dakota County Technical College

VCOM 2825: Visual Art Career Preparation

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 1

Lab Hours/Week: 2

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

In this capstone experience students refine and develop artwork for a personal and professional body of work in preparation for graduating and seeking work in visual art fields. This includes career research and development of a portfolio, web representation, resume and self-promotional materials. The legal aspects of protecting copyright and image use in online galleries and portfolios are explored. Students conduct informational interviews and develop networking skills. These skills will enable them to better market, manage and promote themselves and their art for positions in-house for a company or starting their own freelance business.

Prerequisites: Must be taken only in final semester with majority of degree coursework complete.

B. COURSE EFFECTIVE DATES: 08/27/2012 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

D. LEARNING OUTCOMES (General)

1. analyze and critique portfolios
2. archive portfolio images
3. complete supplemental portfolio images
4. conduct employer search
5. conduct informational interview
6. create portfolio presentation
7. critique/evaluate images for use in your portfolio
8. describe copyright use
9. describe image licensing
10. design and produce self-promotion materials
11. design personal identity
12. design portfolio layout
13. develop career plan
14. develop career resume
15. develop visual art and design specific portfolio images
16. develop web based portfolio
17. investigate and select an appropriate portfolio/display case
18. investigate career fields
19. modify existing images for use in your portfolio
20. organize images for use in your portfolio
21. output computer files for inclusion in your portfolio
22. participate in portfolio showing
23. prepare portfolio images for digital output
24. research web galleries and portfolios
25. scan and retouch artwork for your portfolio
26. select a portfolio style approach

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted