

Dakota County Technical College

SMGT 1085: Fundamentals of Business

A. COURSE DESCRIPTION

Credits: 4

Lecture Hours/Week: 4

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Understand business fundamentals from an integrative approach from strategic to operational perspectives relating to the organizational, managerial, human resources, marketing, and financial functions. Assess the domestic and global business environments including the legal, technological, political and social and ethical perspectives. Learn the effects of cultural contexts in business operations.

B. COURSE EFFECTIVE DATES: 08/26/2013 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

D. LEARNING OUTCOMES (General)

1. Become familiar with legal aspects of business
2. Choose appropriate communication techniques
3. Define different types of business enterprises from a legal stand-point
4. Define social and ethical dimensions of business
5. Establish the relationship between the managerial and operational functions
6. Examine American and global business practices
7. Research business contexts and current trends
8. Understand different business environments and assess economic conditions
9. Understand how business functions are integrated from an organizational, managerial, marketing and financial perspectives
10. Understand the Human Resources activities including hiring, training and development practices
11. Understand the difference between strategic and operational business planning
12. Understand the marketing function from a product, price, place, promotion and people perspectives

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted