

# Dakota County Technical College

## SMGT 1687: Hospitality Lodging Issues

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

This survey course explores current issues within the hospitality lodging industry. Dimensional study, research and application are integral curriculum components for second year hospitality lodging and spa & resort management students.

**B. COURSE EFFECTIVE DATES:** 05/21/2014 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

### D. LEARNING OUTCOMES (General)

1. Construct potential actions to resolve the current issue(s) and compare/contrast potential outcomes.
2. Explore one or more current issues identified by course faculty
3. Identify and project future impacts of factors relevant to the issue(s) including environmental, societal, technological, and political
4. Implement a dimensional study that integrates program curriculum components and aligns with current issues in the hospitality industry
5. Recognize industry trends and analyze their impact

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

### G. SPECIAL INFORMATION

None noted