

Bemidji State University

BUAD 3351: Management

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: *.*

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Management principles course emphasizing functional areas of management: Planning, organizing, leading and controlling. Prerequisites: ACCT 1102, ECON 2100, and BUAD 2231; or consent of instructor and junior standing.

B. COURSE EFFECTIVE DATES: 08/20/1997 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. The Management Process
2. Values, Attitudes, Emotions, and Culture
3. Managing Ethics and Diversity
4. Managing in the Global Environment
5. Decision Making
6. Planning, Strategy and Competitive Advantage
7. Designing Organizational Structure
8. Control, Change and Entrepreneurship
9. Motivation
10. Leaders and Leadership
11. Effective Team Management
12. Building and Managing Human Resources

D. LEARNING OUTCOMES (General)

1. be introduced to the basic concepts and principles of management
2. analyze how these concepts apply to a multitude of global organizations: profit, non-profit, private, public, small, large, formal, informal, etc
3. focus on the structure and design of organizations and how managers effectively perform in this type of setting in order to accomplish goals through group effort.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted