

# Bemidji State University

## **BUAD 3520: Business Ethics**

### **A. COURSE DESCRIPTION**

Credits: 3

Lecture Hours/Week: \*.\*

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

A survey of business ethics. Examines conflicts and problems which are facing business persons and the increase of consciousness in business ethics. Concentrates on organizational, market, and governmental regulations of business ethics and their effects on business and its stakeholders.

**B. COURSE EFFECTIVE DATES:** 08/20/1997 - Present

### **C. OUTLINE OF MAJOR CONTENT AREAS**

1. An Overview of Business Ethics  
The Importance of Business Ethics  
Stakeholder Relationships, Social Responsibility, and Corporate Governance
2. Ethical Issues and the Institutionalization of Business Ethics  
Emerging Business Ethics Issues  
The Institutionalization of Business Ethics  
Globalization of Ethical Decision Making
3. The Decision-Making Process  
Ethical Decision Making and Ethical Leadership  
Individual Factors: Moral Philosophies and Values  
Organizational Factors: The Role of Ethical Culture and Relationships
4. Implementing Business Ethics in a Global Economy  
Developing an Effective Ethics Program  
Implementing and Auditing Ethics Programs

#### **D. LEARNING OUTCOMES (General)**

1. be able to compare and assess theories and frameworks important to organizational ethical decision making
2. be able to identify the role of stakeholder interests
3. be able to evaluate ethical issues as they apply to business
4. be able to appraise the interrelationship of ethics and social responsibility
5. be able to relate the significant issues of an ethical controversy in business to moral philosophy, work group influence, corporate culture, and social responsibility
6. be able to choose and defend a theory or principle for resolving an ethical dispute in business
7. be able to articulate and defend choices in making ethical judgments in business
8. be able to examine the consequences of unethical and ethical business decisions
9. be able to identify the role of corporate governance and corporate culture in ethical decision making
10. be able to evaluate the effectiveness of organizational ethics programs
11. be able to evaluate attempts to legalize business ethics
12. be able to evaluate the role of ethical leadership in developing an ethical organizational climate
13. be able to recommend decisions to current ethical dilemmas through case studies

#### **E. Minnesota Transfer Curriculum Goal Area(s) and Competencies**

None

#### **F. LEARNER OUTCOMES ASSESSMENT**

As noted on course syllabus

#### **G. SPECIAL INFORMATION**

None noted