

# Bemidji State University

## **BUAD 4387: Corporate Information Management**

### **A. COURSE DESCRIPTION**

Credits: 3

Lecture Hours/Week: \*.\*

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

A study of management systems, computer based or otherwise, in areas where the decision making process is semi-structured to unstructured. Emphasis is on corporate, upper-level strategic management and behavioral aspects of modern organization decision-making. Prerequisites: BUAD 3351, BUAD 3361, BUAD 3381, and BUAD 3771.

**B. COURSE EFFECTIVE DATES:** 08/20/1997 - Present

### **C. OUTLINE OF MAJOR CONTENT AREAS**

1. Understanding Business Models
2. IT Impact on Business Models & Organizations
3. Understanding IT Infrastructure
4. Assuring Reliable & Secure IT Services
5. Governance of the IT Function
6. Leadership of the IT Function
7. Managing IT Project Delivery
8. Managing Service Delivery

### **D. LEARNING OUTCOMES (General)**

1. define and execute technology strategy and the managing IT function.
2. gain the knowledge of a leadership role in IT-enabled business transformation
3. understand IT in creating business advantages

### **E. Minnesota Transfer Curriculum Goal Area(s) and Competencies**

None

### **F. LEARNER OUTCOMES ASSESSMENT**

As noted on course syllabus

### **G. SPECIAL INFORMATION**

None noted