

# Bemidji State University

## MASC 2925: People and the Environment: Mass Media Perspectives

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: \*.\*

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: Goal 10 - People/Environment

For both majors and non-majors. Theoretical aspects of the effect of the mass media on environmental processes. Students should gain an understanding of the complexity of the cultural, political, and economic forces that shape media coverage of the environment, and the importance of such an understanding to maintaining a sustainable global environment. The course is a discussion section of the interdisciplinary lecture on environmental issues for liberal education. Liberal Education Goal Area 10.

**B. COURSE EFFECTIVE DATES:** 10/14/1997 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

1. Media prospective on environmental topics

### D. LEARNING OUTCOMES (General)

1. develop awareness of how different media organizations are structured and the role they play in shaping environmental news.
2. be aware of how they, as a citizen, can access media organizations and become part of the public dialogue concerning environmental issues.
3. learn about the various ways they can voice their thoughts and opinions about the environment and their relationship to it through media.

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

Goal 10 - People/Environment

1. Explain the basic structure and function of various natural ecosystems and of human adaptive strategies within those systems.
2. Discern patterns and interrelationships of bio-physical and socio-cultural systems.
3. Describe the basic institutional arrangements (social, legal, political, economic, religious) that are evolving to deal with environmental and natural resource challenges.
4. Evaluate critically environmental and natural resource issues in light of understandings about interrelationships, ecosystems, and institutions.
5. Propose and assess alternative solutions to environmental problems.
6. Articulate and defend the actions they would take on various environmental issues.

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

### G. SPECIAL INFORMATION

None noted