

Bemidji State University

IT 4870: Production Management

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: *.*

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Practical experience in starting a manufacturing business, elements of entrepreneurship applied to designing, manufacturing and marketing a product. Prerequisites: All IT BS technical professional core courses or consent of instructor.

B. COURSE EFFECTIVE DATES: 04/28/1998 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Business Meeting & Sales Status
2. Production, Storage & Clean-Up
3. Prototype Engineering
4. Safety Presentations, Set-Up & Production
5. Sales & Marketing
6. Sales, Set-Up & Production
7. Sustainability in Design

D. LEARNING OUTCOMES (General)

1. disperse profits from sales with an awards banquet.
2. develop sales and marketing abilities.
3. develop a timetable and meet production deadlines.
4. develop a prototype and production run.
5. market and sell products.
6. become familiar with manufacturing concepts and practices.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted