

Bemidji State University

MASC 2190: International Communication

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: *.*

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Theoretical aspects of global communication processes: a comparative study of Communist, Third World, and Western media, and how systems affect global order in respect to economic, social, and political interaction. Students should gain a greater understanding of the diversity of communication systems throughout the world, the complexity of interactions between those systems, and the importance of such an understanding to maintaining successful global communication. The course incorporates lecture and discussion, and uses case studies of countries to study the theoretical issues. Liberal Education Goal Areas 7 & 8.

B. COURSE EFFECTIVE DATES: 11/06/2001 - 08/21/2016

C. OUTLINE OF MAJOR CONTENT AREAS

None

D. LEARNING OUTCOMES (General)

None

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted