

Bemidji State University

MASC 3150: Photojournalism

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: *.*

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Applied aspects of press photography and picture editing. Students should gain competence in creating photographs and designing and laying out photo essays. Demonstration and hands-on experience covers darkroom processing, picture story planning and execution, and computer manipulation of images. The course concentrates on the application of basic principles of both photography and journalism, and requires laboratory work, as well as in-class participation. Prerequisites: MASC 1840 and MASC 2450. May not be offered every year.

B. COURSE EFFECTIVE DATES: 11/06/2001 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. General News/Spot News
2. Use of fill-in light
3. Practice Fill-in light
4. Arts and Entertainment
5. Nature/Environment
6. Caption writing
7. Photo Story
8. Ethics & Law in Photojournalism I: Code of Ethics, exemplary cases, copyright, Model/Property release; children, federal/state regulations; 1st and 4th Amendment
9. Ethics & Law in Photojournalism II: case studies
10. Portfolio
11. Minorities in the visual media
12. Staffer or freelancer?
13. Strategies for entering the job market

D. LEARNING OUTCOMES (General)

1. improve your technical competencies related to camera handling, photo editing, and printing.
2. deepen your visual literacy by giving and receiving constructive photo critiques as well as by studying the work of renowned professionals
3. understand the complex working conditions of a photojournalist in the field and the absolute necessity of deadlines
4. understand professional and ethical standards of Photojournalism.
5. understand the history of as well as contemporary developments in the industry (nationally and internationally).
6. create photos that visually tell a story within a chosen photojournalistic category, based on meaning, thoughtful composition, advanced technical quality, ethical standards and timeliness
7. develop a long-term photo story (within the semester) that is based on intensive background research, meaning, visual impact and technical quality.
8. develop a photojournalistic portfolio (client: newspaper)
9. develop your individual photographic/photojournalistic ideas/visions and style.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted