

Bemidji State University

MASC 3780: Environmental Journalism

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: *.*

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Students learn the gathering and presentation of stories about environmental issues. They also study the effect of mass media on the environmental movement and environmental topics. While recognizing the historical roots of environmental journalism, students focus on reporting and writing stories for newspapers, magazines, and Web sites. Part of the class is spent on how stories with complex scientific explanations can be conveyed to a general audience. Journalistic standards of ethics and other conventions are expected. Prerequisites: MASC 2700. (Might not be offered every year)

B. COURSE EFFECTIVE DATES: 05/13/2009 - 08/23/2015

C. OUTLINE OF MAJOR CONTENT AREAS

None

D. LEARNING OUTCOMES (General)

None

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted