

# Bemidji State University

## MASC 3310: Directing Visual Media

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: \*.\*

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Course focuses on the techniques required to successfully direct a video production. Two distinct styles of directing include directing live multi-camera and on-location single camera production. Students gain experience by directing studio news and entertainment, live sports, and single camera commercial and documentary programs. This course also explores in detail the creative decisions that a director must make, how to manage a production crew, and how to direct on-camera talent. Prerequisite: MASC 2233.

**B. COURSE EFFECTIVE DATES:** 08/24/2009 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

1. Deconstructing Live Broadcasting
2. Directing Actors
3. Pitching & Scripting Single Cameras
4. Process of Staging
5. Shooting & Editing
6. Staging: The Workshop

### D. LEARNING OUTCOMES (General)

1. Understand concepts and apply aesthetics used in directing single camera film production and directing the actor.
2. think critically, creatively and independently when it comes to the visual language of cinema.
3. apply the tools and technologies appropriate for directing cinematic and television professionals.

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

### G. SPECIAL INFORMATION

None noted