

# Bemidji State University

## MASC 2233: Video Production

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: \*.\*

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Theoretical and applied aspects of video communication, including international television systems. Exploration of all areas of television and delivery are discussed in detail. Creative development, including basic scriptwriting, are offered with practical opportunities for skill building in a studio setting. Students are also introduced to studio production and basic digital video editing concepts. The course incorporates lecture, demonstrations, and studio assignments. Lab hours required. Prerequisite or Corequisite: MASC 2243.

**B. COURSE EFFECTIVE DATES:** 08/24/2009 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

1. Introduction to the creative process and tools of video production from a fine arts perspective

### D. LEARNING OUTCOMES (General)

1. Understand the process of communicating messages to an audience
2. Use tools of television production
3. Understand the "working environment" of television production
4. Demonstrate critical skills to evaluate television productions

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

### G. SPECIAL INFORMATION

None noted