

Bemidji State University

BUAD 4458: Entrepreneurship

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: *.*

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Emphasizes the process of starting, financing, and managing a business of your own. Emphasis is on starting financing aspects, because of their uniqueness to small companies. Prerequisites: To be seriously considering starting a business, or to be actively engaged in operating a small business.

B. COURSE EFFECTIVE DATES: 08/02/2011 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. New Venture Creation Process
2. How to write a business plan and value a business
3. Refining the Business Model
4. Venture Capital
5. Legal issues, structuring the deal, and negotiating term sheets
6. Managing Growth
7. Business Plans and Business Angel Clubs

D. LEARNING OUTCOMES (General)

1. be provided with a better understanding of various issues related to entrepreneurship and make available to them the ζ state of the art ζ thinking about these issues, whether the source of knowledge be economic, sociological, historical, etc., or whether the source be based on systematic research or folk wisdom
2. be provided with the opportunity to grapple with difficult choices associated with an entrepreneurial career in order to provide practice in dealing with these concerns
3. will be provided with the specific opportunity to develop skills related to common and recurring operating problems and opportunities that are associated with entrepreneurial ventures once they are established
4. be provided with the opportunity to develop an ζ entrepreneurial perspective, ζ which will allow them to evaluate and act upon unique entrepreneurial issues as the confront them.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted