

# Bemidji State University

## MASC 3330: Audio/Video Studio Production

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: \*.\*

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

An advanced media production course that provides an in-depth understanding of audience analysis, news and sports programming, advanced multi-camera live production, and field news reporting. Implementation of new digital technologies and production techniques for Web casting are included. Lab hours required. Prerequisites: MASC 2223 and MASC 2233.

**B. COURSE EFFECTIVE DATES:** 07/31/2012 - 08/20/2017

### C. OUTLINE OF MAJOR CONTENT AREAS

None

### D. LEARNING OUTCOMES (General)

None

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

### G. SPECIAL INFORMATION

None noted