

Bemidji State University

MASC 3500: Media Design

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: *.*

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites:

MASC 1840 - Introduction to Media Writing

Corequisites: None

MnTC Goals: None

Good visual design is everywhere; from ads and magazines, to mobile content and websites, to marketing reports and brochures. Learn and apply effective design principles to a variety of projects using Adobe InDesign. Also learn the basics of interactive digital publishing.

B. COURSE EFFECTIVE DATES: 07/31/2012 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

None

D. LEARNING OUTCOMES (General)

None

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted