

Minnesota State University Moorhead

MGMT 458: International Management

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: *.*

Prerequisites:

- MGMT 360 - Principles of Management

Corequisites: None

MnTC Goals: None

An examination of organizational management in the international environment which will focus on private and public management in the exchange of goods and services in cross cultural contexts.

B. COURSE EFFECTIVE DATES: 06/01/1995 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. The nature of the international system and globalization
2. To become familiar with the unique nature of the multination corporation
3. European Union study in transition
4. The debt crisis and the Euro
5. China: A study in economic transition
6. Market entry strategies: direct and indirect exporting, licensing, joint ventures, etc.
7. Risk assessment: cultural, commercial, currency, political
8. Cross-cultural management
9. Planning function for international
10. Implementation for international
11. Organizing for international markets, internally & externally
12. The human resources issue: staffing and training for international
13. Evaluating international operations

D. LEARNING OUTCOMES (General)

1. Become familiar with principal scholars and authors in international business
2. Learn the nature of globalization
3. Learn the unique nature of the multinational corporation
4. Learn cross-cultural management
5. Learn alternative international market entry strategies
6. Gain risk assessment skills particularly in areas of cultural and political risk
7. Gain knowledge of planning, organizing, and staffing for international
8. Write in clear and professional manner
9. Deliver effective business presentation
10. Use relevant technologies
11. Identify ethical issues

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted