

# Minnesota State University Moorhead

## **MKTG 469: Internship**

### **A. COURSE DESCRIPTION**

Credits: 6,8,7,5,4,2,3,1,9,10,11,12

Lecture Hours/Week: 0

Lab Hours/Week: 0

OJT Hours/Week: \*.\*

Prerequisites:

This course requires the following prerequisite

MKTG 270 - Principles of Marketing

Corequisites: None

MnTC Goals: None

A supervised practical experience in marketing. A maximum of 12 internship credits may be applied to the degree. Prerequisites: Students must have completed 6 credits in Marketing beyond MKTG 310 prior to the internship.

**B. COURSE EFFECTIVE DATES:** 06/01/1995 - Present

### **C. OUTLINE OF MAJOR CONTENT AREAS**

None

### **D. LEARNING OUTCOMES (General)**

None

### **E. Minnesota Transfer Curriculum Goal Area(s) and Competencies**

None

### **F. LEARNER OUTCOMES ASSESSMENT**

As noted on course syllabus

### **G. SPECIAL INFORMATION**

None noted