

Minnesota State University Moorhead

MKTG 497: Problems in Marketing

A. COURSE DESCRIPTION

Credits: 1,3,2

Lecture Hours/Week: 0

Lab Hours/Week: 0

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Individual inquiry into theoretical or applied aspects of marketing not covered in regular curriculum.

B. COURSE EFFECTIVE DATES: 06/01/1995 - 02/01/2016

C. OUTLINE OF MAJOR CONTENT AREAS

None

D. LEARNING OUTCOMES (General)

None

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted