

Minnesota State University Moorhead

MC 210: Media Writing

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Media Writing is designed to achieve the following outcomes: proficiency in the use of the parts of speech, proficiency in the use of Associated Press style relative to capitalization, abbreviations, use of numerals and punctuation, and proficiency in composition of media messages designed for print and broadcast journalism, public relations and advertising.

B. COURSE EFFECTIVE DATES: 02/26/1997 - 09/08/2014

C. OUTLINE OF MAJOR CONTENT AREAS

None

D. LEARNING OUTCOMES (General)

None

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted